

Canadian Film Industry U.S.-Controlled Combine, Gov't Investigator Rules

Prosecution Possible, But Up to Provincials

OTTAWA, July 7.—Showing of British motion pictures in Canada has been discouraged and independent theatre owners have been handicapped by a combine operating in the motion picture industry in Canada, according to the report of Peter White, K.C., commissioner under the Combines Investigation Act, who investigated the industry.

In addition, Mr. White finds that the combine is an organization controlled in the United States.

Famous Players Canadian Corporation, owning or controlling theatres which are in a dominant or dominating position in practically every town and city of more than 10,000 population in Canada, and which are incorporated in the United States and Canada, are named as parties to the combine.

No decision has yet been made as to prosecution of any of the parties involved. That is a matter for the Attorney General to decide.

Mr. White was appointed commissioner to inquire into the alleged combine in 1929, by Senator Robertson. He held lengthy hearings in Toronto.

The report states Famous Players occupy either an exclusive or a dominant position in practically all cities having a population of 10,000 or more, and in practically all towns where they are operating theatres, controlling 207 of 299 chain theatres in Canada.

"By the control of these theatres," reports Mr. White, "Famous Players are in a position to dictate to the exhibitors in regard to pictures, and to make a large measure in regard to pictures in theatres in opposition to them."

The company is stated to have entered into "contracts and combinations designed to have the effect of preventing or lessening competition in the sale or supply of motion picture films to the exhibitors, and through them to the public."

As a further development, "Famous Players and its affiliates have obtained practically complete control of the vaudeville theatrical business in Canada."

The films shown in Canadian theatres are supplied almost entirely by Canadian distributing companies, of which all but one are controlled through direct stock ownership by the producing companies, and one by persons connected with Famous Players, says the report.

Allegations Denied by Famous Players Manager

TORONTO, July 7.—"I can see nothing in this decision to show that our company has been in any way detrimental to the interests of the Canadian public," said Arthur Cohen, managing director of Famous Players Canadian Corporation, in commenting upon the report of Peter White, K.C., commissioner under the Combines Investigation Act, who investigated the industry.

"The Commissioner's conclusion that Famous Players are a combine is not only untrue, but is also a gross misstatement of fact," Cohen said.

"The distributors named as members of the combine are stated to control at least 95 per cent of the distribution of films in Canada. The industry is stated to be a trust, and to be controlled by a few persons."

"The entire idea of protection is not sound," Cohen said. "I am not prepared to admit," he stated, "that a certain amount of protection may not be of some advantage, provided it is not used as a weapon."

"If protection is in my personal opinion, most of the moving pictures shown could never be classified as art, and are to a large extent like popular music, dependent almost entirely for their appeal to the public upon their novelty and freshness."

"Referring to the argument that, without such protection the producers would be unable to expend large sums on the production of the highest class of pictures," Mr. White says: "If the doing away with protection had the result of decreasing some of the enormous sums of money paid to artists engaged in the production of pictures, and if their scale of living were thereby reduced, it would be an ordinary citizen engaged in professional pursuits, it might be regarded as a bad thing for the industry, and although the place of production of practically all of our highest class films in Canada, still Canada, by means of this protection is made to con-

tribute its share to the very extravagant salaries paid these artists."

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Another Instance

N. L. Nathanson, then managing director of Famous Players, is quoted as having told White that he had a small theatre, "but when I had in mind a larger theatre it is different building."

"The evidence of the Commissioner is also quoted as indicating the efforts of Samuel Pines to bring White into a position to promote the exhibition of British pictures, and any interference in the exhibition of British pictures is less disparaging nature."

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save evidence of certain things being applied by Samuel Pines to control him to enter partnership with or to sell to the R. & F. Co. of Canada.

"I am here to talk business right from the heart," Bloom is quoted as saying. "I have not yet come with us or we are going to force us into a partnership with them, but any two ways about it, I would not talk with you like this if there were any witnesses around."

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Limited, and British International Pictures, Limited, Producers of the latter company are distributed in Canada by Royal Films Limited, a distributor controlled by Paramount Public Corporation. The Gaumont and Gaiety Pictures are distributed in Canada through the offices of Canadian Universities, which company distributes the productions of Universal Pictures Corporation, a United States company.

Regarding these selling arrangements, the Commissioner stated: "I can find no evidence that either of these distributors has made any attempt to promote the exhibition of British pictures, and any interference in the exhibition of British pictures is less disparaging nature."

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4TH JAPANESE PILOT ARREST

Early Deportation Proceedings Forecast

Making the fourth arrest in an alleged conspiracy whereby hundreds of Orientals against illegal entry to Canada, Genchi Mayeda, 40, Japanese, was taken into custody Monday night by members of the R.C.M.P. on a charge of entering a foreign document.

Investigation of the alleged conspiracy has been conducted in a number of the province. It is stated that the alleged conspirators are being held in custody and that later deportation proceedings will be taken against many Japanese.

BARCELONA, July 7.—The Bank of Catalonia suspended payments today in consequence of a sharp economic depression. It is valued at approximately \$7,000,000, and its liabilities at \$13,000,000.

Laskey Corporation by Royal Securities Corporation Limited, and were in receipt of the same. The purchase of the definite certificates being held by the trust company.

"The real object of the voting trust was to protect Mr. Zukor and his family in the event of a financial emergency, which would have been averted by the sale of the stock to the public."

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PIGGLY WIGGLY

Wednesday Morning
Mid-Week
- SPECIALS -

Palmolive SOAP bar... 6c
Parowax 1 Pound 11c
Heinz Ketchup large 20c
Aylmer Red Fitted Cherries Size 1 Tin 10c
Butter Pure Fresh Milk Quart 7c
Sunset Gold 2 lbs 53c
Piggy Wiggly 2 lbs 49c

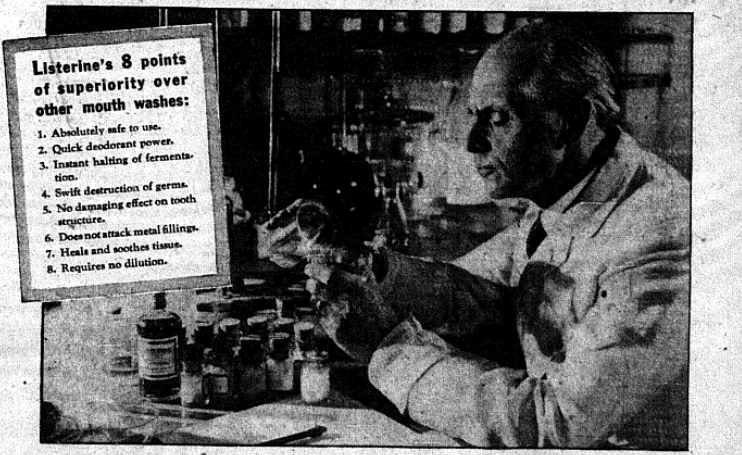
In the BAKERY Dept.

Tuesday - Wednesday - Thursday
Crusty Rolls 2 Doz. 19c
Golden BREAD Loaves 19c

Braid's Blue Label TEA 1-lb. Pkg. 33c
Sunset Gold COFFEE pound 37c
Jelly Powders Nabob, pk. 5c
Fresh Fruits and Vegetables
TOMATOES—Fancy hothouse... 2 lbs. 27c
ORANGES—Good size... 2 doz. 35c
GRAPEFRUIT—California... 8 for 25c
NEW POTATOES... 10 lbs. 15c
24 lbs. Five Roses Flour 85c
1 lb. Shamrock Lard 85c

management, Famous Players does not appear to be conducted with quite the business disregard of the rights of exhibitors and of the public interest, as was formerly the case, though the present manager is, however, still under the direction of the United States interests who control the Company.

Another triumph for Listerine! Instantly overcomes odors other antiseptics fail to mask in 4 days



1. Absolutely safe to use.
2. Quick deodorant power.
3. Instant halting of fermentation.
4. Swift destruction of germs.
5. No damaging effect on tooth structure.
6. Does not attack metal fillings.
7. Heals and soothes tissue.
8. Requires no dilution.

Always the safest of antiseptics—now the swiftest of deodorants

The most searching scientific analysis ever made on the subject of deodorant power of mouth washes now reveals Listerine, the safe antiseptic, as the outstanding deodorant for oral use.

Repeated tests show that Listerine immediately overcomes odors that other solutions fail to mask in 4 days.

Because of its amazing deodorant effect, its power to kill germs in the fastest time, and its absolute safety, Listerine is the ideal antiseptic for oral hygiene.

For the treatment of halitosis (bad breath) there is nothing like it. 95% of halitosis is caused, dental authorities say, by fermenting food particles in the mouth and by infections of the oral tract.

Listerine, instantly halts fermentation, and at the same time attacks infection. Having struck at these two causes of mouth odors, it then overcomes the odors themselves.

Use it every morning, every night. And between times before meeting others. It is your assurance that your breath will be sweet, clean, and wholesome, and therefore inoffensive.

Keep Listerine handy in home and office. Carry it with you when you travel. No other antiseptic so quickly and so pleasantly. No other mouth wash has swifter deodorant and germicidal effect. No other mouth wash is more healing. Listerine Pharmaceutical Company, Toronto, Ont.

Listerine ends halitosis (UNPLEASANT BREATH)

Produced in Canada

Now Cellophane Wrapped

Your Old Favorite Marches with the times

Stonewall Jackson is right in step with the most modern idea to protect quality.

It is protected by the very latest and best transparent (cellophane) wrapper of crystal clearness that fairly sparkles and keeps every cigar fresh as the day it was made.

THE JACKSON CIGARS