

THE VANCOUVER SUN

Read, that you may receive not only facts but the significance of those facts.

TUESDAY, JULY 7, 1931

A TOURIST POLICY—MAKE B.C. DIFFERENT. The tourist business brings \$72,000,000 a year into British Columbia. It is our second greatest industry.

British Columbia should have a tourist policy and a directing force to govern the whole province of British Columbia behind it.

Here, for instance, are three excellent ideas that are capable of indefinite extension. The Liquor Board is trying to create a distinctive type of wayside inn.

These three features should be developed until they are recognized as a British Columbia trade mark.

Switzerland and Ireland are two great tourist countries, where the hospitality is of a distinctly national type, which impresses itself indelibly upon every visitor.

Let's make British Columbia different.

A dog's life still has drawbacks. Imagine having to sit on somebody's lap all the time.

TELL YOUR FRIENDS Heat waves have caused scores of deaths in Middle-Western and Eastern Canada and United States.

Vancouver has been moderately, delightfully warm, not hot, not too good for looking for cool places to escape burning, unbearable heat.

It is in bad grade to crowd over natural advantages while others are suffering. So when Vancouver feels thankful about her climate it should in no sense be an exultation over others; their suffering is too tragic for that.

But Vancouver, summer and winter, spring and fall, should never forget to sell her temperate climate, small fluctuations in temperature. It is more than just an Aristotelian ideal, this climate—it is a physical comfort. It is an economic asset.

High fluctuations in the mercury mean high costs of preparation for them. Extreme cold and extreme heat, all within a few days of each other, add billions of dollars to the cost of the world's industry and business.

Vancouver escapes those losses. Every dollar invested in places of highly variable climates must donate a few cents of itself to pay for the climate.

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The Bible in Today's Language OUT OUR WAY

Each day on this page The Vancouver Sun will publish a selected quotation from the Bible. The wording is that of Dr. James Moffatt's "modern language" translation of the New Testament. The English of the New Testament is not the English of today, and the Moffatt translation into the living language of the present has infused new life and meaning into the aged message.

I. CORINTHIANS XIII-13

Love never disappoints. As for prophesying, it will be superseded; as for tongues, it will cease; as for knowledge, it will be superseded. For we only know by bits, and we only prophesy by bits; but when the perfect comes, the imperfect will be brought to an end.

When I was a child, I talked like a child, I thought like a child, I argued like a child; now that I am a man, I am done with childish ways.

As present we only see the baffling reflections in a mirror, but then it will be face to face; at present I am learning bit by bit, but then I shall understand, as all along I have myself been understanding. Thus "faith and hope and love last on, these three," but the greatest of all is love.

Tan, But Don't Burn

By FRANK MCCOY

Sunburn is produced from the action of the ultra-violet rays. The rays that do it to expose the body slowly, is a glowing white sun in the sun on the first day and gradually it is creating the exposure. The rays will painlessly acquire a deep tan.

When you go to the beach and see swimmers who have been out all summer you will see their skins a dark chocolate brown.

What happens when we get "sunburned" is tremendous. The rays that we understand how the body works. You should first read that the outer skin is not alive and is trans-

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By Williams

DETERMINATION—BULL DOGGEDNESS! I'D LIKE THAT TRAIT IN OUR FAMILY, IF THERE WASN' ANOTHER TRAIT WITH IT, WHICH MAKES IT HARD ON THE FIRST TRAIT—YOU DURR NUT—AT AINT NO WORRA—AT'S A FOOT!



A STRAIN ON THE STRAIN

WHAT'S YOUR OPINION?

The Vancouver Sun is glad to publish the views of its readers on its current public questions. Letters must bear the signature and address of the writer, which will be treated as confidential, if requested. They should not exceed 300 words and not more than one per question.

Granville Street, Cool in Summer, Warm in Winter. The firm referred to above spend their money freely and pay promptly, and, to my knowledge, employ more whites than others.

The Orientals are represented in numerous industries in this city, and bankers and merchants will tell you that they have a reputation for fair dealing and general reliability.

Fighting for Six-Day Week Helps Employment, Says Mr. Webber. The Vancouver Sun's recent issue of your paper published a letter signed "Tooley Fish," in which a scurrilous attack is made upon me, and also upon Vancouver police officers.

When Mr. Cooper made that erroneous statement, I was not notified. It was not until I had received a copy of your issue that I learned of the same.

Points From Letters. Bouchette and Nudity Again. Heartily agree with your correspondent, "One of the things that I am sure is that there are some people who forget to mention that the sequel would probably be that we should in the future see his right-hand corner articles bearing the changed caption, "ADAM."

Some Conservatives Are Satisfied. The assertion of Dr. Toome that there are Conservatives disgruntled because they were not provided with a child's mother letters was foolishly repeated for services rendered. E.g., the three men more than double his salary, the man who sold the extra employees added to the civil service. No doubt they are all satisfied.

Giving Him a Treat. The circus had come to town and Uncle Jack had taken Bobbie to see the show. They had started early in the morning and had already reached home he was too weary to lift his feet.

My Puppy. Wesley Bowen (aged 10), 4121 Windsor St. I have a pup named Trivy. It is a kind of mixed Trivy, but it is a very nice puppy.

ON FINDING GOLF BALLS. The sun employed by a golfing chemist of California to trace golf balls lost in the rough has set some Vancouver club houses thinking deeply.

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By Williams Lend Me Your Ears

SUB ROSA AND SOTTO VOCE

Some of the boys are + due to lack of space" will read the eye-brows as they trail off A. P. despatch from the States.

Jungle. The junglers on the Pales Coast (the Pales Coast) are being helped by the younger generation of the Youngsters.

Gurgle. There were 50 people, at least, waiting outside the Pender Street Hotel at half an hour before it opened its doors this morning.

Boast. The legend about fish being brain food is being discredited. The intelligence of fish is being questioned.

Squawk. Francis (Planetarium) Turnley is simmering because the funny Morning Star is not giving him the editor, but left out this jabby paragraph.

Denizens of Jungle Complot With Rats for Grains. The Vancouver Star, I noticed in the Sun that Colonel Cooper had visited the Campbell Avenue dump, at present called "The Jungle," and found that the men were well fed.

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Legal Hints

Question: A legacy was left me by my cousin in England. In her will she left a similar legacy to my brother and one to my sister, but both died before my cousin. I am the only heir of my late brother and sister. Would it be wise to know if my legacies should be paid to me?

Horoscope

WEDNESDAY, JULY 8

If July 8 is your birthday, the best hours for you on this date are from 11 a.m. to 1:30 p.m. from 4 p.m. to 6 p.m., and from 8:45 p.m. to 10:30 p.m.

The planetary aspects of July 8 denote an uneventful and rather dull day, in which the atmosphere will be lethargic, rather than inspiring.

Born on July 8, Pale destined you to achieve much, and Nature equipped you with valuable gifts with a prodigious endowment of intellect.

You are an undivided, well-balanced, exceptionally versatile. When you are at work, you accomplish more in a brief space of time than the ordinary worker could accomplish.

Dublin Evening Mail: There is a tendency amongst Britain when referring to trade between the Free State and Britain to speak of it as "Irish" trade.

Weekend Weekly News: Compared with secondary industry in the manufacturing sector, the primary sector has brought in by far the most results of applicable research.

Cape Argus, Cape Town: It may not be possible for all boys and girls to follow their natural bent, but it is most important that they should be allowed to do so.

Montreal Star: The Senate of Canada is to be congratulated on having passed a bill to amend the Copyright Act.

Question: A legacy was left me by my cousin in England. In her will she left a similar legacy to my brother and one to my sister, but both died before my cousin.

Answer: Without knowing the terms of the will I could not advise you definitely as to whether you are entitled to the legacies left your late brother and sister.