

PERSONALIZED BOOK MATCHES



50 1000 \$1.25

NO PERMIT NEEDED

TO RE-CAP TIRES

· Factory approved

available to all GLTTA

PERCHA designs

through the modern

DOUGLAS THRE SERVICE

1725 Gevernment Street

Vigtoria, B.C.

equipment of

In NEWS WEEKLY

VICTORIA'S FINEST FURNITURE . . WAREHOUSE MOVING - PACKING

ARE YOU RIDING ON DYNAMITE?



SK YOUR NEAREST **GUTTA PERCHA** DEALER NOW

· Badly worn tires cannot be re-capped. And unless you hold a permit you cannot buy new tires. You are riding on dynamine in a double sense when you ride on tread-worn tires.

Keep your car on the road by asking the advice of your nearest GUTTA PERCHA nice dealer without delay. He may be able to add thousands of miles to your tires.

Re-capping through GUTTA PERCHA dealers assures you an expert job done with the best obtainable materials and modern re-capping machinery.

Now If you hold a purchase permit see the new Gunz Percha Synthetic tire. It is the

being built today.



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Salary Questions Before Council

No Extra Sugar Here

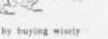
LYDIA E. PINKHAM'S STOTTER

















by resisting luxuries







by economizing in every way possible

'and investing the savings in Victory Bonds

helps the individual's budger-

and our common future.

IT'S NOT THE NUMBER OF DOLLARS YOU HAVE BUT WHAT YOUR DOLLARS CAN BUY ... THAT COUNTS Stability is our safeguard , . . inflation would be our ruin

SAVE AND INVEST IN VICTORY BONDS



Mrs. Consumer Week is planned to focus the attention of women from coast to coast on the important part they must continue to play in keeping Canada on a same and stable basis. Mrs. Consumer—you protect your home now and in

BUY WISELY OBSERVE THE SPIRIT AS WELL AS THE RULES OF RATIONING

PAY NO MORE THAN CEILING PRICES

PAY YOUR TAXES PROMPTLY

eritament to the sight of a series being loved by the Sovernment of Canada to emphasize the Importance of preventing further increases to the cost of Bring new and definition later.